

№ 15360195  
08.02.2023

АКЦИОНЕРНОЕ ОБЩЕСТВО "ВСС  
Invest" - дочерняя организация АО  
"Банк ЦентрКредит"

## Сведения

Тема:

Оферта - предложение о выкупе

Дублирования по почте и факсимильным сообщением не будет

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АО "Центральный депозитарий ценных бумаг" сообщает о получении SWIFT-сообщения от CLEARSTREAM BANKING AG, FRANKFURT относительно корпоративного действия "Оферта - предложение о выкупе" ЮРИДИЧЕСКОЕ ЛИЦО PLAYТИКА HOLDING CORP, ISIN US72815L1070.

Одновременно доводим до сведения о перевыставлении стоимости инструкции, согласно тарифам учетной организации в качестве сбора в возмещение расходов Центрального депозитария.

При возникновении вопросов, просим обращаться по следующим телефонам +7 (727) 262 08 46, 355 47 60 (внутр. 335, 494, 342, 343).

Вся необходимая информация указана в swift сообщении ниже.

:16R:GENL  
:28E:00001/MORE  
:20C::CORP//AC14718568  
:20C::SEME//0000584153486S-1  
:23G:REPL  
:22F::CAEV//BIDS  
:16R:LINK  
:22F::LINK//WITH  
:13A::LINK//564  
:20C::PREV//000000584153486S  
:16S:LINK  
:16S:GENL  
:16R:USECU  
:97A::SAFE//64346  
:35B:ISIN US72815L1070  
/XS/229054651

SHS PLAYTIKA HOLDIN ORD REG

:16S:USECU

:16R:ADDINFO

:70E::ADTX//WITHHOLD ISRAELI TAX, IF ANY, AS  
REQUIRED BY ISRAELI LAW, AND 3

:70E::ADTX//)

PAYMENTS TO BE MADE TO TENDERING  
STOCKHOLDERS WHO ARE NOT DESCRIBED  
IN CLAUSES (1) AND (2) ABOVE WILL  
BE SUBJECT TO ISRAELI WITHHOLDING  
TAX AT THE FIXED RATE OF 25 PCT  
(FOR INDIVIDUAL STOCKHOLDERS) OR 23  
PCT (FOR ALL OTHER STOCKHOLDERS) OF  
THE GROSS PROCEEDS PAYABLE TO THEM  
PURSUANT TO THE OFFER.

:70E::ADTX//.

MORE SPECIFICALLY, BASED ON THE ITA  
RULING,

:70E::ADTX//IF OBTAINED, IF A  
STOCKHOLDER TENDERS ITS SHARES TO  
THE DEPOSITARY, THE DEPOSITARY  
WOULD BE REQUIRED TO WITHHOLD  
(THROUGH PLAYTIKA OR A WITHHOLDING  
AGENT APPOINTED BY PLAYTIKA)  
ISRAELI TAX AT THE APPLICABLE RATE  
OF THE GROSS PROCEEDS PAYABLE TO  
SUCH STOCKHOLDER PURSUANT TO THE  
OFFER, UNLESS SUCH STOCKHOLDER,

:70E::ADTX//UPON THE TERMS AND CONDITIONS SET  
FORT

:70E::ADTX//H EITHER: CERTIFIES, BY  
COMPLETING PROPERLY THE DECLARATION  
FORM (DECLARATION OF STATUS FOR  
ISRAELI INCOME TAX PURPOSES, OR  
OTHERWISE DELIVERED TO SUCH  
STOCKHOLDER, THAT: (1) SUCH  
STOCKHOLDER IS NOT A RESIDENT OF  
ISRAEL FOR PURPOSES OF THE  
ORDINANCE (AND, IN THE CASE OF  
CORPORATIONS, THAT NO ISRAELI

:70E::ADTX//RESIDENTS HOLD 25 PCT OR MORE OF  
THE MEANS OF CON

:70E::ADTX//TROL OF SUCH  
CORPORATIONS, WHETHER DIRECTLY OR  
INDIRECTLY) AND PROVIDES CERTAIN  
ADDITIONAL DECLARATIONS REQUIRED TO  
ESTABLISH SUCH STOCKHOLDERS

EXEMPTION FROM ISRAELI WITHHOLDING TAX(INCLUDING THAT SUCH STOCKHOLDER HOLDS LESS THAN 5 PCT OF PLAYTIKA OUTSTANDING SHARES AND ACQUIRED HIS, HER OR ITS SHARES AFTER :70E::ADTX//PLAYTIKAS INITIAL PUBLIC OFFERING ON NA :70E::ADTX//SDAQ IN JANUARY 2021) AND IF THE STOCKHOLDER IS AN INDIVIDUAL, PROVIDES A COPY OF A NON ISRAELI PASSPORT AND, IF THE STOCKHOLDERS CONSIDERATION EXCEEDS USD 300,000, PROVIDES A RESIDENCY CERTIFICATE FROM THE TAX AUTHORITIES IN HIS COUNTRY OF RESIDENCY, OR (2) SUCH STOCKHOLDER IS AN ELIGIBLE BANK, BROKER OR FINANCIAL INSTITUTION :70E::ADTX//RESIDENT IN ISRAEL :70E::ADTX//HOLDING SHARES ON BEHALF OF A TENDERING STOCKHOLDER. SUCH DECLARATION FORM WILL PROVIDE ADDITIONAL SPECIFIC STATEMENTS WITH RESPECT TO THIS PURPOSE. IN SUCH CASE, WHERE THE TENDERING STOCKHOLDER WAS ABLE TO TIMELY COMPLETE AND DELIVER THE DECLARATION FORM, THE DEPOSITARY WILL NOT WITHHOLD ANY ISRAELI :70E::ADTX//WITHHOLDING TAX FROM THE GROSS PROCEEDS PAYAB :70E::ADTX//LE TO THE HOLDER PURSUANT TO THE OFFER, OR PROVIDES THE DEPOSITARY, AS WITH A VALID CERTIFICATE OF EXEMPTION OR TAX APPROVAL FROM THE ITA, OR ITA WAIVER, APPLYING WITHHOLDING TAX AT A LESSER RATE THAN THAT DESCRIBED ABOVE OR OTHERWISE GRANTING A SPECIFIC EXEMPTION FROM ISRAELI WITHHOLDING TAX. IN SUCH CASE, THE :70E::ADTX//DEPOSITARY WILL WITHHOLD (THROUGH :70E::ADTX//PLAYTIKA OR A WITHHOLDING AGENT APPOINTED BY PLAYTIKA) ISRAELI WITHHOLDING TAX AT THE RATE PRESCRIBED BY SUCH CERTIFICATE OR APPROVAL (OR NOT WITHHOLD, IF SUCH STOCKHOLDER IS ENTITLED TO A FULL

EXEMPTION).

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PLEASE NOTE THAT IF A HOLDER  
TENDERS ITS SHARES TO THE  
:70E::ADTX//DEPOSITARY AND PROVIDE A  
DECLARATION FORM, THEY ALSO CONSENT  
TO THE PROVISION OF SUC  
:70E::ADTX//H  
DECLARATION FORM TO PLAYTIKA AND TO  
THE ITA IN CASE THE ITA SO REQUESTS  
FOR PURPOSES OF AUDIT OR OTHERWISE.

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2. HOW TO INSTRUCT

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PLEASE SEND A SWIFT OR CREATION  
:70E::ADTX//ONLINE/XACT MESSAGE TO PARTICIPATE  
IN THE OFFER. YOUR INSTRUCTION MUST  
INCLUDE YOUR ACCOUNT NUMBER, ISIN  
CODE, FULL CONTACT DETAILS AND  
AMOUNT TO BE INSTRUCTE  
:70E::ADTX//D (PLEASE  
REFER TO THE ELIGIBLE BALANCE ON  
YOUR ACCOUNT).

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HOLDERS SUBMITTING INSTRUCTIONS  
COMPLY WITH THE TERMS AND  
CONDITIONS OF THE OFFER.

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NOTE:

BY SUBMITTING YOUR INSTRUCTION  
:70E::ADTX//THROUGH CLEARSTREAM YOU HAVE  
IRREVOCABLY AND AUTOMATICALLY  
ACCEPTED:

(I) THE DISCLOSURE OF YOUR ACCOUNT  
DETAILS (NOT YOUR UNDERLYING  
HOLDER) AND, (II) TO BE BOUND TO T  
:70E::ADTX//HE TERMS AND  
CONDITIONS OF THE OFFER.

(III) THE BLOCKING OF YOUR  
INSTRUCTED BALANCE,

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2.1. INSTRUCTION PER BO

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OPTION 001, 002, 003: YES  
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## 2.2. BO REQUIREMENTS

:70E::ADTX//.

OPTION 001: NONE

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## 2.3. PAPERWORK

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OPTION 001, 002, 003:

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PARTICIPATING HOLDER THAT ARE A  
NON-ISRAELI INDIVIDUAL WILL NEED  
TO COMPLETE AND SIGN THE ISRAEL TAX  
:70E::ADTX//DECLARATION AND ATTACH  
:70E::ADTX//A COPY OF  
THE HOLDERS NON-ISRAELI PASSPORT.  
IN ADDITION, IF THE HOLDERS  
CONSIDERATION EXCEEDS USD 300,000,  
THE HOLDER WILL HAVE TO ATTACH A  
RESIDENCY CERTIFICATE FROM THE TAX  
AUTHORITIES IN THE HOLDERS COUNTRY  
OF RESIDENCY.

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TAX DECLARATION AND OTHE RELEVANT  
:70E::ADTX//DOCUMENTS MUST BE SENT TO  
CLEARSTREAM BY E-MAIL TO  
CA.CUSTOMERS(AT)CLEARSTREAM.COM SAM  
:70E::ADTX//E DAY THE ELECTRONIC INSTRUCTION  
IS SUBMITTED TO CLEARSTREAM.  
HOLDERS ARE REQUIRED TO SPECIFY  
CLEARLY IN THE E-MAIL SUBMITTED TO  
CLEARSTREAM THE BLOCKING REFERENCE  
OF EACH ELECTRONIC INSTRUCTION,  
ISIN CODE AND ACCOUNT NUMBER FOR  
RECONCILIATION PURPOSES.

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PLEASE NOTE THAT THE BLOCKING  
:70E::ADTX//REFERENCE NUMBER THAT IS REQUIRED  
IS AVAILABLE ON THE 567 SENT  
:70E::ADTX//BY  
CLEARSTREAM BANKING LUXEMBOURG ONCE  
AN INSTRUCTION HAS BEEN RECORDED:  
THE FORMAT IS AS FOLLOWS  
.:70E::ADTX//CSTDY FOLLOWED BY 11  
DIGITS. IT IS ALSO AVAILABLE ON THE  
544 SENT BY CLEARSTREAM IN THE  
FOLLOWING FIELD :20C::SEME//CSTDY  
FOLLOWED BY 11 DIGITS

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:70E::ADTX//NOTICE: ALL FORMS PROVIDED BY  
HOLDERS IN RELATION TO THIS  
CORPORATE ACTION EVENT WILL BE DIR  
:70E::ADTX//ECTLY TRANSMITTED BY CBL TO THE  
AGENT/DEPOSITORY WITHOUT ANY  
VERIFICATION BY CBL OF THE  
INFORMATION CONTAINED IN SUCH FORM.  
CBL DOES NOT GUARANTEE THE  
ACCURACY, VALIDITY OR COMPLETENESS  
OF THE FORM AND THEREFORE CANNOT BE  
HELD LIABLE TO THE CUSTOMER FOR ANY  
LOSS OR DAMAGE WHATSOEVER THAT MAY  
RESULT FROM RELYING ON SUCH FORM.

:70E::ADTX//. -----

:70E::ADTX//.-----

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3. PROCEEDS

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ASSUMING THAT 51,813,472 SHARES ARE  
TENDERED IN THE OFFER, THE  
AGGREGATE PURCHASE PRICE WILL BE  
USD 600 MILLION.

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IF MORE THAN 51,813,472 SHARES ARE  
:70E::ADTX//TENDERED IN THE OFFER AT THE  
PURCHASE PRICE, COMPANY MAY  
INCREASE THE NUMBER OF SHARES  
ACCEPTED FOR PAYMENT IN THE OFFER  
BY NO MORE THAN 2 PCT OF THE  
OUTSTANDING SHARES WITHOUT  
:70E::ADTX//EXTENDING THE OFFER.

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THE SHARES ARE LISTED AND TRADED ON  
THE NASDAQ GLOBAL SELECT MARKET  
(NASDAQ) UNDER THE TRADING SYMBOL  
PLTK. ON26AUG22, ONE TRADING DAY  
PRIOR TO THE COMMENCEMENT OF THE  
OFFER, THE LAST REPORTED SALE PRICE  
OF THE SHARES WAS USD 10.92 PER  
SHARE.

:70E::ADTX//.

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4. PRORATION

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MAXIMUM TENDER AMOUNT: 51,813,472  
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:70E::ADTX//RES

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IF MORE THAN 51,813,472 SHARES, MAY  
ELECT TO PURCHASE, SUBJECT TO  
APPLICABLE LAW, HAVE BEEN PROPERLY  
TENDERED AND NOT PROPERLY WITHDRAWN  
PRIOR TO THE EXPIRATION DATE,  
COMPANY WILL PURCHASE PROPERLY  
TENDERED AND NOT PROPERLY WITHDRAWN  
SHARES ON A PRO RATA BASIS WITH  
:70E::ADTX//APPROPRIATE ADJUSTMENTS TO AVOID  
PURCHASES OF FRACTIONAL SHARES, AS  
DESCRIBED

:70E::ADTX//BELOW. SUCH PRORATION  
WILL APPLY TO ALL STOCKHOLDERS  
WITHOUT PRIORITY, INCLUDING ODD LOT  
HOLDERS (E.G., STOCKHOLDERS WHO  
OWN, BENEFICIALLY OR OF RECORD,  
LESS THAN 100 SHARES AND WHO  
PROPERLY TENDER ALL OF THOSE  
SHARES). AS A RESULT, IT IS  
POSSIBLE THAT, EVEN IF THE OFFER IS  
COMPLETED, ALL OF THE SHARES THAT A  
:70E::ADTX//STOCKHOLDER TENDERS IN THE OFFER  
MAY N

:70E::ADTX//OT BE PURCHASED. IF PRORATION  
OF TENDERED SHARES IS REQUIRED,  
COMPANY WILL DETERMINE THE  
PRORATION FACTOR PROMPTLY FOLLOWING  
THE EXPIRATION DATE. SUBJECT TO  
ADJUSTMENT TO AVOID THE PURCHASE OF  
FRACTIONAL SHARES, PRORATION FOR  
EACH BENEFICIAL OWNER TENDERING  
SHARES WILL BE BASED ON THE RATIO  
OF THE NUMBER OF SHARES PROPERLY  
:70E::ADTX//TENDERED AND NOT PROPERL  
:70E::ADTX//Y WITHDRAWN  
BY THE BENEFICIAL OWNER TO THE  
TOTAL NUMBER OF SHARES PROPERLY  
TENDERED AND NOT PROPERLY WITHDRAWN  
BY ALL STOCKHOLDERS.

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5. DOCUMENTATION

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:70E::ADTX//PLEASE BE ADVISED THAT THE

DOCUMENTATION IS AVAILABLE UPON  
REQUEST BY SENDING AN EMAIL TO  
CADATABASE.CS(AT)CLEARSTREAM.COM BY  
STATING IN THE SUBJECT: OCE  
PLAYTIKA BIDS 02S  
:70E::ADTX//EP22

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:70E::DISC//THIS SUMMARY DOES NOT CONSTITUTE A  
LEGALLY BINDING DESCRIPTION OF THE  
CHOICES OFFERED TO CLEARSTREAM  
BANKING CUSTOMERS AND CANNOT BE  
RELIED UPON AS SUCH. KINDLY REFER  
TO ANY OFFERING DOCUMENTS THAT MAY  
BE AVAILABLE FROM THE ISSUER FOR  
COMPLETE DETAILS AND OFFERING  
TERMS. CB CUSTOMERS MAY WISH TO  
SEEK INDEPENDENT LEGAL AND TAX  
:70E::DISC//ADVICE ON THE INTER  
:70E::DISC//PRETATION OF THE  
OFFER. CB CUSTOMERS ARE DEEMED TO  
UNDERSTAND THE OFFER AND TO  
INSTRUCT CB ACCORDINGLY. THIS  
NOTIFICATION CAN NOT BE REPRODUCED  
OR TRANSMITTED IN ANY FORM OR BY  
ANY MEANS, IF NEITHER YOU NOR THE  
ADDRESSEE IS ENTITLED TO  
PARTICIPATE IN THE RELEVANT  
CORPORATE ACTION. YOU SHALL BEAR  
:70E::DISC//SOLE RESPONSIBILITY FOR ANY AND ALL  
HARMFUL CONSEQUENCE  
:70E::DISC//NCES, LOSSES OR  
DAMAGES, WHICH MAY BE SUFFERED FOR  
ANY REASON BY YOURSELVES, THE  
ADDRESSEE, THIRD PARTIES OR CB BY  
:16S:ADDINFO